

Social Media Explained

Mark Schaefer

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Mark Schaefer, a globally-recognized educator and consultant of social media marketing, uses “Social Media Explained” to reveal all of his insider advice on social media

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Mark Schaefer pulls out all of the stops in this interview by talking about how we're pulling away from person to person marketing, the truth behind content shock, and much more! Click the link ...

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Mark W. Schaefer. He is a
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Content Code, and The Tao of Twitter, the best-selling book on Twitter in the world.

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