

Professional Services Marketing

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Professional Services Marketing All of our digital marketing services adopt a client-centric strategy in an effort to help your business succeed. Whether your business has one location or many locations, we specialize in helping you grow your services and making them available to more people. November 17, 2017. The challenges of

professional services marketing. We have worked with a variety of firms in the professional services sector. From site migrations and technical SEO work, through to creating social media guides and creative content production, professional services marketing is a rich landscape, but one that many have traditionally viewed as slow on the digital uptake.

Professional Services Marketing is a gold mine of research-based strategies, best practices, and specific techniques that will help you consistently win in the client marketplace and outshine your competition. It's thoughtful, funny, and filled with the how-to so often missing in business books." --Andrew Sobel, coauthor of Clients for Life

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Author: Lee Frederiksen, Ph.D.

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